



Professional
Development
Institute

Certified Strategic Planning Professional (CSPP)



Welcome

The Professional Development Institute® (PDI) is one of the leading international institutions specialized in qualifying and developing professional competencies. It is headquartered in the United Kingdom (UK) and has a proven track record in preparing specialized professionals across vital sectors, including banking, finance, and insurance. PDI is distinguished by offering internationally recognized professional certifications that enhance individual efficiency and strengthen their capabilities in the global workplace.

The Certified Strategic Planning Professional certification is one of the advanced professional certifications offered by the Professional Development Institute. It has been designed in accordance with international frameworks and recognized professional standards in the field of strategic planning and institutional relations.

The certification aims to qualify professionals capable of leading strategic functions within organizations with a high level of efficiency, and of developing innovative strategies that positively impact institutional performance and support strategic objectives at both local and international levels.

The certification content has been developed to combine theoretical foundations with practical application, ensuring that holders of the certification are equipped to professionally carry out strategic planning and institutional relations tasks in a manner that reflects contemporary developments and challenges in modern business and management environments.



What you will Learn- Key Takeaways



- Demonstrate Professional Competence and Specialized Knowledge
- The certification confirms that its holder possesses advanced skills and knowledge in formulating and implementing strategic plans.
- Acquire knowledge of strategic analysis methods, goal setting, and institutional performance evaluation.
- Enhance Employability and Career Advancement Opportunities
- Gain a competitive advantage when applying for senior management or strategic planning roles.
- Increase opportunities to obtain leadership positions in both public and private sector organizations.

Curriculum



- **Module One:** Theoretical Foundations and Modern Trends in Strategic Planning
- **Module Two:** Advanced Strategic Analysis
- **Module Three:** Advanced Corporate Strategy Formulation
- **Module Four:** Strategic Execution and Governance
- **Module Five:** Monitoring, Evaluation, and Continuous Improvement
- **Module Six:** Innovation and Global Emerging Trends



Further Information

Eligibility Requirements


Applicants must:

- Hold a degree from a recognized educational organization.
- Have professional experience in the field.
- Sit for and pass the certification examination.
- Adhere to the Professional Development Institute (PDI) Code of Ethics.

About Exam:

- The examination is offered in multiple languages to support international candidates.
- All candidates are required to sit for their exam at an accredited PDI Test Centre.
- The exam duration is (3) hours.
- Each exam consists of 100 multiple-choice questions (MCQs).

 167-169 GREAT PORTLAND STREET
5TH FLOOR, LONDON, W1W 5PF

 +44 (0) 2037457307

 info@pdi.org.uk

 <https://www.pdi.org.uk>

