

Certified Executive Manager (CEM)



Welcome

The Professional Development Institute® (PDI) is one of the leading international institutions specialized in qualifying and developing professional competencies. It is headquartered in the United Kingdom (UK) and has a proven track record in preparing specialized professionals across vital sectors, including banking, finance, and insurance. PDI is distinguished by offering internationally recognized professional certifications that enhance individual efficiency and strengthen their capabilities in the global workplace.

The Certified Executive Manager (CEM) qualification has been developed by the Professional Development Institute (PDI) in the United Kingdom (UK). It aims to prepare and enhance senior leadership and managerial competencies, enabling participants to step into executive positions.

This is achieved by equipping them with the knowledge and practical skills that strengthen their ability in strategic planning, decision-making, team management, and achieving organizational outcomes efficiently and effectively, in line with the latest global leadership and management concepts.



What you will Learn- Key Takeaways



- Understand modern concepts of executive management and strategic leadership.
- Develop and assess strategic plans in alignment with organizational goals.
- Apply analytical thinking and make data-driven and risk-informed decisions.
- Lead work teams and motivate employees to achieve optimal performance.
- Manage institutional operations efficiently and enhance organizational performance.

What you will Learn- Key Takeaways



- Apply principles of governance, transparency, and corporate responsibility.
- Develop essential executive-level personal skills such as time management, negotiation, and effective communication.
- Utilize modern digital tools to support executive management and decision-making.

Curriculum



Modules:5

Awarding body: (Professional Development Institute-UK)

- Module 1:** The Strategic Role of the Executive Manager
- Module 2:** Strategic Planning and Governance
- Module 3:** Executive Leadership and Team Management
- Module 4:** Institutional and Operational Performance Management
- Module 5:** Digital Management and Organizational Transformation

Target Audience:

- Executive managers and senior management members
- Directors and heads of major departments
- Mid-level leaders aspiring to executive roles
- Entrepreneurs and business owners
- Management and strategic consultants
- Board members



Further Information

Eligibility Requirements

Applicants must:

- Hold a degree from a recognized educational organization.
- Have professional experience in the field.
- Sit for and pass the certification examination.
- Adhere to the Professional Development Institute (PDI) Code of Ethics.

About Exam:

- The examination is offered in multiple languages to support international candidates.
- All candidates are required to sit for their exam at an accredited PDI Test Centre.
- The exam duration is (3) hours.
- Each exam consists of 100 multiple-choice questions (MCQs).

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